

State of South Carolina

Governor's Proclamation

WHEREAS, South Carolinians are fortunate to live and work in a state with good air quality; and

WHEREAS, clean air is an essential natural resource for outdoor work and recreation, agricultural production, and tourism; and

WHEREAS, ground-level ozone is a type of air pollution that forms on hot sunny days when nitrogen oxides and volatile organic compounds (VOCs) react and typically occurs from April through October; and

WHEREAS, while the Ozone Layer protects us from the sun's harmful UV radiation, ozone can be harmful to our health and the environment at ground-level; and

WHEREAS, children and people with pre-existing lung disease such as chronic bronchitis, emphysema, and asthma are especially sensitive to ground-level ozone, with exposure causing shortness of breath, wheezing, and coughing; and

WHEREAS, reducing ground-level ozone lowers health risks for the people in South Carolina and helps ensure our continued quality of life.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim March 28 - April 1, 2005, as

OZONE AWARENESS WEEK

throughout the state and encourage all South Carolinians to work together to safeguard our air quality for future generations.



A handwritten signature in black ink, appearing to read "Mark Sanford".

MARK SANFORD
GOVERNOR
STATE OF SOUTH CAROLINA



Ground Level Ozone Awareness Week

March 28 – April 1

The week of March 28th – April 1st has been designated as “Ozone Awareness Week.” This provides a great time to promote awareness of the 8-hour Ozone Early Action process. It also provides an excellent opportunity to promote and implement specifics outlined in the county Early Action Plan by the beginning of the 2005 Ozone Season (April 1). To support you in this endeavor, we will be offering suggestions that will increase awareness thereby create a positive impact on public health and the environment.

We are hoping that each county will commit to a minimum of one outreach/awareness activity during “Ozone Awareness Week” (March 28th – April 1st). Most counties included Education and Outreach/Awareness activities as a part of their local Early Action Plan. Here are a few suggestions of things we can help you with:

1. Issue a press release to your local newspaper or include an Ozone/Early Action news article in your county newsletter and make it available on your county website!
2. Include ozone awareness bookmarks in employee paychecks!
3. Issue a public service announcement over the radio!
4. Provide ozone education at a local community event that is scheduled to take place during “Ozone Awareness Week.”
5. Work with local school districts to encourage their support by including an air quality lesson from “Action for A Cleaner Tomorrow” curriculum!

Please keep us posted on what you are doing and how we can help. Watch for more ideas and information. Do not hesitate to call with any ideas or concerns. Thank you again for all of your hard work to keep our state’s air clean!

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Ground Level Ozone Awareness Week

March 28 – April 1

March 8, 2005

Enclosed you will find 3 different posters that we hope you'll use to help promote Ground Level Ozone Awareness Week and an increased awareness of South Carolina's air quality. You will also find an "Ozone and Your Health" sample brochure.

Please let us know if you are interested in setting up a display somewhere in your county. We may be able to help you design and supply this outreach tool.

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Ground Level Ozone Awareness Week

March 28 – April 1

Celebrate Ground Level Ozone Awareness Week

March 28th-April 1st 2005

There's more!

Enclosed you will find 4 different bookmarks that we hope you'll use to help promote Ground Level Ozone Awareness Week. You can slip these into your county's employee pay stubs. All you need to do is print them off and cut them out! Also included are fact sheets, a coloring book, notepad, and pencil.

Attached to this letter are three snippets of HTML code that can be dropped in to any web page to provide links to DHEC's Ozone Forecast products.

Feel free to share any of this information with other interested entities!

If there is any way we can help, please don't hesitate to let us know!

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WEB IDEAS

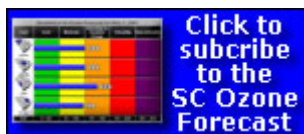
Attached are three snippets of HTML code that can be dropped in to any web page to provide links to DHEC's Ozone Forecast products.

Just take the one(s) you are interested in and give the code to your county's web master.

The Sign up banners, when added to a web page and clicked on by a visitor, will start the visitors default email application and create a new email addressed to OzoneForecast@dhec.sc.gov with a subject line of "Sign Me Up!" This will add the sender to an email subscription list to receive the daily Ozone forecast for South Carolina. Choose ONE of these that best matches your web page.

The GoToForecast Snippet, when added to a web page and clicked on by a visitor, will open a new internet browser window and take them to the SC DHEC Bureau of Air Quality Ozone Forecast web page.

You do not need to save these images. They are shown below only so you can see what they will look like. Just put the code from the attachments for each banner you want, and the image(s) will load from DHEC's web server and already be hot-linked to the appropriate place.



SignUp1.txt



SignUp2.txt



GoToForecast.txt



SignUp1.txt

```
<a href="mailto:OzoneForecast@dhec.sc.gov?subject=SignMeUp!"><imgsrc="http://www.scdhec.gov/eqc/baq/images/oban1.jpg" width="150" height="65" border="0"></a>
```



SignUp2.txt

```
<a href="mailto:OzoneForecast@dhec.sc.gov?subject=Sign Me%20Up!"></a>
```



GoToForecast.txt

```
<a href="http://www.scdhec.gov/eqc/baq/ozone/baqspare.asp" target="_blank"><imgsrc="http://www.scdhec.gov/eqc/baq/images/ozbanner.gif" border="0"></a>
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Ground Level Ozone Awareness Week

March 28 – April 1

March 22, 2005

Can you believe Ground Level Ozone Awareness Week is just a week away?

Enclosed you will find a copy of the Governor's proclamation and a draft press release. Feel free to use these items to promote Ground Level Ozone Awareness week in your county!

You will also find a list of 25 Things You Can Do. This list is an excellent outreach tool with simple steps listed that may encourage lifestyle changes that promote air quality! You may want to make copies and distribute to employees or other entities. We hope that they help.

You may find other helpful resources through the EPA. Here's a website we think may help:
<http://www.epa.gov/epahome/educational.htm>

Mark your calendar for Earth Day, April 22nd! The Earth Today show will be broadcast on ETV April 19th from 1pm-2pm. Please keep us posted on all of your great ideas concerning the celebration of this event. Also, let us know what we might do to assist you with your plans! We will be sending an Earth Day package closer to that big day.

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Ground Level Ozone Awareness Week

March 28 – April 1

March 29, 2005

It's here!

In celebration of Ground Level Ozone Awareness Week enclosed you will find 50 "Do Your Part to Spare the Air" flyers. These could be distributed with employee paychecks. You can also make it available to local business and industry, environmental groups and the public. More may be available upon request.

You will also find a sample email that could be sent to employees. We have forwarded this to you via e-mail as well.

If you need any additional information for Ground Level Ozone Awareness Week in your county, please don't hesitate to let us know!

Thank you for all of your hard work to make this week a success! We truly feel a positive difference has been made!

Reminder: Mark your calendar for Earth Day, April 22nd! The Earth Today show will be broadcast on ETV April 19th from 1pm-2pm. Please keep us posted on all of your great ideas concerning the celebration of this event. Also, let us know what we might do to assist you with your plans! We will be sending an Earth Day package closer to that big day.

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